



**Craig W. Weinlein**  
*Partner*

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*"I enjoy serving as my client's advocate. I don't take cases that I don't believe in. Because I believe in the justness of my client's case, I bring passion and commitment to my practice."*

Mr. Weinlein is the leader of the Firm's Intellectual Property Practice Group.

He has a complex litigation practice which is concentrated in intellectual property, patent, trademark, copyright, trade secret, false advertising, unfair competition and professional liability matters, and cases involving high technology, computers, consumer products, publishing, entertainment, and professional services. His specialty is a high-stakes lawsuit between business competitors involving unique intellectual property issues or unusually aggressive competition.

In non-litigation matters, Mr. Weinlein represents clients in obtaining trademark and copyright registrations and in contested administrative proceedings before the Trademark Trial and Appeal Board, including opposition and cancellation proceedings. Mr. Weinlein assists clients with drafting and negotiating contracts involving trademarks, copyrights, trade dress, and trade secret rights, including licensing agreements, proprietary information and confidentiality agreements, merchandising contracts, publishing contracts, and various entertainment industry contracts.

Mr. Weinlein is a Director of The Sedona Conference, a non-profit research and educational institute dedicated to the advanced study of law and policy in the areas of antitrust law, complex litigation and intellectual property rights. He is also active in the International Trademark Association, a not-for-profit membership association dedicated to the support and advancement of trademarks and related intellectual property as elements of fair and effective national and international commerce.

Mr. Weinlein speaks to various organizations on litigation, intellectual property, trademark law, copyright law, and publishing contracts. Mr. Weinlein's pre-law background brings additional knowledge and experience to his legal practice involving the entertainment and music industries. He has extensive experience as an actor, musician, and dancer, having appeared in numerous national television shows and in Broadway theater. He was a member of the Actors' Equity Association and The American Federation of Musicians.

In 2002 through 2004, Mr. Weinlein taught a continuing studies course at Southern Methodist University entitled "Intellectual Property Protection for the Businessperson." He is listed as one of the best trademark practitioners in Texas in *Who's Who Legal: Texas* for the years 2007 and 2008 published by the International Bar Association, London, UK.

### Reported Decisions

*E. & J. Gallo Winery v. Spider Webs Ltd., et al.*, 286 F.3d 270 (5th Cir. 2002)

*Banc One Capital Partners Corp. v. Kneipper*, 67 F.3d 1187 (5th Cir. 1995)

*Cottonwood Financial Ltd. v. Cash Store Financial Services, Inc.*, 778 F. Supp. 2d 726 (N.D. Tex. 2011)

*Fast Memory Erase, LLC v. Spansion, Inc., et al.*, 2010 WL 5093945 (N.D. Tex. Nov. 10, 2010)

*Fast Memory Erase, LLC v. Spansion, Inc., et al.*, 2010 WL 363498 (N.D. Tex. Feb. 2, 2010)

*Fast Memory Erase, LLC v. Spansion, Inc., et al.*, 2009 WL 4884091 (N.D. Tex. Dec. 16, 2009)

*Irontree Group LLC v. Kaung*, 2008 WL 416889 (E.D. Tex. April 4, 2008)

*Appligix Development Group, Inc. v. Dallas Central Appraisal District*, 2006 WL 2482958 (N.D. Tex. Aug. 29, 2006)

*WRR Industries, Inc. v. Prologis, et al.*, 2006 WL 1814126 (N.D. Tex. June 30, 2006)

*Children's Medical Center of Dallas v. Columbia Hospital at Medical City Dallas Subsidiary, L.P.*, 2006 WL 616000 (N.D. Tex. March 10, 2006)

*WRR Industries, Inc. v. Prologis, et al.*, 2006 WL 247894 (N.D. Tex. Feb. 2, 2006)

*Bayco Products, Ltd. v. Tap Enterprises, Inc.*, 2005 WL 148993 (N.D. Tex. June 22, 2005)

*Aspex Eyewear, Inc. v. E'Lite Optik, Inc.*, 2002 WL 1751381 (N.D. Tex. April 4, 2002)

*Aspex Eyewear, Inc. v. E'Lite Optik, Inc.*, 2001 U.S. Dist. LEXIS 2088 (N.D. Tex. Feb. 27, 2001)

*E. & J. Gallo Winery v. Spider Webs Ltd., et al.*, 129 F. Supp. 2d 1033 (S.D. Tex. 2001)

*Miller v. KFC Corp.*, 2000 U.S. Dist. LEXIS 11110 (N.D. Tex. Aug. 3, 2000)

*American Eyewear, Inc. v. Peeper's Sunglasses and Accessories, Inc.*, 106 F. Supp. 2d 895 (N.D. Tex. 2000)

*PAR Microsystems, Inc. v. Pinnacle Development Corp.*, 995 F. Supp. 658 (N.D. Tex. 1998)

*PAR Microsystems, Inc. v. Pinnacle Development Corp.*, 995 F. Supp. 655 (N.D. Tex. 1997)

*Bancroft v. Kneipper*, 1992 WL 373164 (N.D. Tex. 1992)

*Springs Industries, Inc. v. American Motorists Ins. Co.*, 137 F.R.D. 238 (N.D. Tex. 1991)

*In re Moss*, 249 B.R. 411 (Bankr. N.D. Tex. 2000)

*In re Wright*, 99 B.R. 339 (Bankr. N.D. Tex. 1989)

*CKB & Associates, Inc. v. Moore McCormack Petroleum, Inc.*, 734 S.W.2d 653 (Tex. 1987)

*Winn, et al. v. EPG Partners, LLC, et al.*, 2010 WL 5158416 (Tex. App. – Dallas Dec. 21, 2010)

*A.L.W. Entertainment, Inc. v. Delicate Productions, Inc.*, 2004 WL 2426546 (Tex. App. – Dallas Nov. 1, 2004, no pet.) (mem. op.)

*Eastman Software, Inc. v. Texas Commerce Bank, N.A.*, 28 S.W.3d 79 (Tex. App. – Texarkana 2000, appeal denied)

*CKB & Associates, Inc. v. Moore McCormack Petroleum, Inc.*, 809 S.W.2d 577 (Tex. App. – Dallas 1991, writ denied)

*MCI Telecommunications Corp. v. Tarrant County Appraisal Dist.*, 723 S.W.2d 350 (Tex. App. – Fort Worth 1987, no writ)

## Education

Columbia University  
LL.M., 1981

Southern Methodist University  
J.D., 1980

Notes and Comments Editor, *Journal of Air Law & Commerce*, 1979-1980  
Recipient: *Journal of Air Law and Commerce* Scholarship  
Burleson Award of Merit

Vassar College  
A.B., 1977

## Admittances

Texas 1980  
United States Supreme Court  
U.S. District Courts for Northern, Southern, Eastern and Western Districts of Texas  
U.S. Courts of Appeals for the Fifth and Sixth Circuits

## Associations/Affiliations

Life Fellow: Texas Bar Foundation.

Director: The Sedona Conference.

Advisory Board: The Sedona Conference, 2005 to present.

Director: Alumnae and Alumni of Vassar College, 2002-03.

Past-President: Dallas Chapter, Federal Bar Association, 2002-03.

Co-Chair: Trademark Subcommittee, Intellectual Property Litigation Committee, American Bar Association Section of Litigation, 2000-2002.

## Speeches/Seminars/Publications

Planning Committee: University of Texas School of Law, Advanced Patent Law Institute, 2007-2010.

Moderator and Speaker at the 2008 Cutting Edge Music Business Conference in New Orleans, LA – *Current Legal Trends*, August 2008.

Moderated a panel discussion on *Jury Consultants in IP Cases: Case Presentation and Venue Selection* at the University of Texas School of Law 12th Annual Advanced Patent Law Institute, Austin, TX, October 2007.

Speaker at the 2007 Cutting Edge Music Business Conference in New Orleans, LA - *Current Litigation Trends*, August 2007.

Moderated two panel discussions on ethics in trademark practice at the annual meeting of the International Trademark Association in Chicago, May 2007.

Speaker at the 2006 Cutting Edge Music Business Conference in New Orleans, LA - *Copyrights, Trademark Law and Current Litigation Trends*, August 2006.

Speaker at the 2005 Cutting Edge Music Business Conference in New Orleans, LA - *Current Legal Trends Concerning Right of Privacy and Right of Publicity*, August 2005.

Moderator and Panelist at the Visions of Arlington Music Business Conference, Gaylord Texas Resort and Convention Center, Grapevine, Texas, December 2004.

Speaker at the 2004 Cutting Edge Music Business Conference in New Orleans, LA - *Current Legal Trends in Entertainment Litigation*, August 2004.

Moderated panel discussion on trademark infringement damages at the annual meeting of the International Trademark Association in Amsterdam, The Netherlands, May 2003.

Speaker on Internet privacy at the State Bar of Texas Intellectual Property Law Seminar in April 2003, Dallas Bar Association Computer Law Section in May 2003, and Oklahoma Bar Association Intellectual Property Section Meeting in June 2003.

Past speaking engagements include the Sedona Conference on Patent Litigation, the University of Houston Law Foundation Seminar on Intellectual Property, and the Federal Civil Practice Seminar conducted by the Dallas Chapter of the Federal Bar Association.

In addition to his student law review articles, Mr. Weinlein's publication credits include articles in the American Journalism Review, the Journal of Arts Management and Law, and the American Symphony Orchestra League's Principles of Orchestra Management.